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FOR IMMEDIATE RELEASE

Mike Barry Joins AdEdge Technologies as Manager of Residential Systems.

Buford, Ga. (June 2007) – AdEdge Technologies today announced Mike Barry has been named Manager, Residential Systems. Mr. Barry will be responsible sales and dealer development operations for the AdEdge AdVantEdge™ line of residential point-of entry and point-of use water treatment systems.

“We are extremely pleased to have Mr. Barry join the AdEdge team,” said Rich Cavagnaro, President, AdEdge Technologies. “His extensive experience and exceptional reputation in the water treatment industry will further the AdEdge commitment to providing high quality treatment solutions supported by high quality professional individuals.”

Mr. Barry brings to AdEdge more than 25 years of experience in the water treatment industry. He most recently was President of DM Barry & Associates, a Manufacturers Rep firm. Mr. Barry is a Certified Water Specialist IV with the Water Quality Association, and served two terms as a member of the Board of Directors of the Pacific Water Quality Association. Mr. Barry is also a Certified Operator for public water systems in the state of Michigan.

Based in Buford, Ga., AdEdge Technologies Inc. (www.adedgetechnologies.com) is a worldwide leader in the design and manufacturing of integrated, small water treatment systems that feature specialty adsorbents for arsenic and other contaminant removal from process or drinking water systems, environmental remediation, chemical, wastewater and pharmaceutical applications. AdEdge also offers innovative filtration packages for aesthetic parameters such as iron and manganese, as stand-alone or hybrid-adsorption systems.

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